



April 21st, 2021

RE: PlasTech Machining & Fabrication Rebranding

Dear Valued PlasTech Customer,

We hope this letter finds you well and safe. Since we purchased the company in November of 2020, our leadership team has been busy working on several strategic initiatives. The reason for our communication today is to let you know about the launch of PlasTech's rebranding.

What's changing with our brand? You may have noticed a new logo in recent customer communications, which you can see at the top of this letter. The new logo is the cornerstone of our rebranding effort. This refreshed logo consists of a blue icon symbolizing a precision tool as well as the PlasTech name in an edgy and stylized text signifying our company moving forward from the great foundation that was established under previous ownership. You will see this logo in emails and other communications from us and if you visit our plant, you will see new signage on the building.

In addition to the new logo, perhaps the most significant body of work is the re-designed PlasTech Website which includes a lighter color scheme, a blogging platform, as well as several new photos and videos. We are excited to launch the new Website and build upon the robust content that was already in place with the previous one.

Lastly, you will also be able to find us on Social Media on sites such as LinkedIn, Facebook, YouTube and Twitter. These sites will gradually begin to roll out more educational content around plastics machining. The links for our social media pages are pasted below.

We look forward to connecting with you more in the future and if you have any comments or questions, please do not hesitate to contact us.

Sincerely,

A handwritten signature in black ink, appearing to read "Steve Rich Dave".

Steve, Rich and Dave

**Website:** [www.PlasTechFab.com](http://www.PlasTechFab.com)

**LinkedIn:** <https://www.linkedin.com/company/72604282/>

**Twitter:** @PlasTechF

**Facebook:** <https://www.facebook.com/PlasTechFabrication>

**YouTube:** <https://www.youtube.com/user/PlasTechFab>